



Republic of Iraq  
Ministry of Higher Education and Scientific  
Research  
University of Basra  
College of Administration and Economics  
Division of Quality Assurance and University  
Performance



Form of the scientific plan for  
scientific departments  
College of Administration and  
Economics  
for the academic year 2021–  
2022

Department of Business  
Administration

## Scientific plan Department of Business Administration 2021/2022

### First: Vision, Mission and Objectives

**Vision:** We aspire for the Department of Business Administration to be distinguished in the field of scientific research, and to prepare qualified graduates to work in various fields of business administration.

**the message:** The department will be the best among the business administration departments in Iraqi universities.

- 1- **Strategic Objectives:** Upgrading the Postgraduate Program (Higher Diploma, Master, Ph.D.).
- 2- Obtaining advanced ranks within the national classification
- 3- twinning with reputable international universities.
- 4- Developing the relationship with the labor market and public and private sector institutions.

### secondly : Teaching staff for the academic year 2021/2022 Exact

specialization	Date of obtaining	Scientific title	Date	country	Date of obtaining the	certificate	Full name	T
Production and Operations Department	2017	Professor	1988	Iraq	2004	Ph.D.	Radhi Abdullah Ali	1
Organization Theory and Organizational Behavior	2019	Professor	1993	England	2016	Ph.D.	Hadi Abdel-Wahab Abdel-Imam	2
Strategic Management	2015	Professor	2002	Iraq	2004	Ph.D.	Muhammad Hussein Manhal	3
Quality Management	2014	Assistant Professor	1995	Iraq	2006	Ph.D.	Shatha Ahmed Alwan	4
Banking Strategy and Financial Analysis	2014	Assistant Professor	1987	Iraq	2007	Ph.D.	Orouba Rashid Ali	5
Human Resources Management	2014	Assistant Professor	2003	Iraq	2014	Ph.D.	Rasha Mahdi Salih	6
Financial Administration	2016	Assistant Professor	1994	Iraq	2015	Ph.D.	Nada Abdel Qader Abdel Sattar	7
Financial Administration	2016	Assistant Professor	2002	Iraq	2016	Ph.D.	Zainab Shallal Akkar	8

Human Resources Administration	2017	Assistant Professor	2002	Malaysia	2013	Ph.D.	Wameed Abdul-Zahra Khudair	9
Risk Management and Insurance	2013	Assistant Professor	1987	Iraq	1992	Master	Wafaa Ali Sultan	10
Production and Operations Management	2016	Assistant Professor	1978	Iraq	1989	MA	Sahira Abdel-Khader Wadi	11
Organizational Behavior and Human Resources	2018	Assistant Professor	2006	Iraq	2014	MA	Zaid Sadiq Majid	12
Economics / Human Development	1997	Instructor	1992	Iraq	1999	Ph.D.	Mahmoud Qassem Daoud	13
Organizational Behavior	2003	Instructor	1992	Iraq	2002	Ph.D.	Nidal Yasser Abdullah	14
Marketing Services	2017	Teacher	2003	Iraq	2017	PhD	Ammar Youssef Djer	15
Quality Management	2018	Teacher	2008	Britain	2018	PhD	Abbas Abdel Hamid Abdel Abbas	16
Knowledge Management	2020	Teacher	2007	Iraq	2020	PhD	Muhammad Saleh Hadi	17
Rights and Freedoms	2021	Teacher		Iraq	2021	PhD	Zainab Yassin Khader	18
Marketing Department	2015	Instructor	2006	Iraq	2012	Master	Raafat Awad Musa	19
Financial Management	2015	Teacher	2003	India	2013	Master	Ammar Nizar Mustafa	20
Human Resources Management	2015	Assistant Lecturer	2006	India	2013	Master	Ali Nassif Sabr	21
Financial Management	2015	Assistant Lecturer	2006	India	2013	Master	Naji Saleh Dahd	22
Financial Administration	2015	Teacher	1984	Iraq	2014	MA	Adila Hatem Nasih	23
International Economics	2009	Assistant Lecturer	2001	Iraq	2009	MA	Yasmine Najm Abdullah	24
Financial Management	2016	Teacher Assistant	2006	Jordan	2015	MA	Thaer Khalaf Khashan	25
Human Resources	2021	Assistant Lecturer	2005	Iraq	2021	MA	Iman Hato Jahloul	26
Human Resources	2019	Assistant Lecturer	2019	Iraq	2019	M.Sc.	Muhammad Abdul-Ridha Farag	27
Production and Operations Management	2021	Assistant Lecturer	2013	Iraq	2021	M.Sc.	Basil Jabbar Sobeih	28

Technology Information	2021	Assistant Teacher	2010	Iraq	2021	Master	Alaa Nasser Dawood	29
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### Number of teaching staff by certificates and scientific

Total	titles	Total	Certificates												
	Professor	Assistant	Professor	Assistant		Doctoral	Master's								
A	Z	A	Teacher	A A A	A	A	A	A	A	A	A	A	A	A	A
Teacher	A	-	3	7	2	3	6	2	6			9	8	3	9

### Third: Job

T	Name	Certificate	Job Title	Date of Appointment	Work Performed
1	Haifa Abdel Zahra	Bachelor of Business Administration	Assistant Head of Research	2015	Student Affairs
2	Enas Sabah Abdel Wahed	Bachelor of Science in Mathematics	R.M. Laboratory	2002	Officer
3	Akram Abdel Wahab Abbas	Bachelor of Computer Science	Operating Contract	2019	Department Office
4	Mustafa Hassan Shannin	Bachelor of Financial and Banking Sciences	Operating Contract	2019	Department Office

### Fourth: Student Affairs

#### A- Preliminary studies

stage	study Morning study	Evening	Total
First			
Second	457	464	921
Third	258	123	381
Fourth	237	115	352
Total			

#### B- Postgraduate studies

##### Writing stage

-	The name of the student full	Certificate obtained	The certificate he wants to obtain	Date of start of supervision	Name or names of supervisors	Notes

1	Hassan Odeh Abdullah	Master	PhD	10/6/2020	TADHadi Abdel-Imam Abdel-Wahhab	
2	Jalil Majid	Master	Ph.D.	10/6/2020	Prof. Radhi Abdullah Ali	
3	Arafat Nasser Jassem	Master	PhD	10/6/2020	Prof. Taher Mohsen Mansour	
4	, Karrar Mohsen Thajeel	MA	Ph.D.	11/21/2021	Prof. Hadi Abdel-Wahhab	
5	Abbas Ali Muhammad Hussein	MA	PhD	11/21/2021	Prof. Hadi Abdel-Wahhab	
6	, Wissam Badr Kazem	Master	Ph.D.	11/21/2021	Prof. Muhammad Hussein Manhal	
7	Hamid Muhsin	Bachelor	MA	1/9/2021	Prof. Muhammad Hussain Manhal	
8	Karima Mohamed Madhush	degree Bachelor	Master	1/9/2021	Prof. Taher Mohsen Mansour	
9	Duaa Shahid Habib	degree Bachelor	Master	10/1/2021	Prof. Radi Abdullah Ali	
10	Haneen Abdel-Salam	Bachelor	Master	10/1/2021	Prof. Hadi Abdel-Wahhab	
11	Wissam Kazem Faleh	Bachelor	Quality Management Diploma	1/9/2021	Prof. Dr. Shatha Ahmed Alwan	
12	Hazem Muhammad Yasser	Bachelor	Diploma in Quality Management	1/9/2021	Prof. Abbas Abdel Hamid Abdel Abbas	
13	Ghazi Idan	Bachelor	in Project Management	1/9/2021	Prof. Dr. Shatha Ahmed Alwan	
14	Marwa Faeq Fadel	Bachelor	Diploma in Project Management	1/9/2021	Professor Dr.. Zainab Shallal Akkar	
15	Uday Abbas Abd Ali	Bachelor	Diploma in Strategic Planning	1/9/2021	Prof. Wafaa Ali Sultan	
16	Haitham Abboud Sultan	Bachelor	Diploma in Strategic Planning	1/9/2021	d. Nidal Yasser Abdullah	
17	Tahani Abbas Hassan	Bachelor of	Diploma in Strategic Planning	1/9/2021	M.D. Nidal Yasser Abdullah	
18	Ahmed Naim Tayyar	Bachelor	Diploma in Quality Management	10/1/2021	Prof. Radi Abdullah Ali	
19	Ali Ahmed Aliwi	Bachelor	Diploma in Quality Management	10/1/2021	Dr. Abbas Abdel Hamid	

20	Essam Hamed Taha	Bachelor	Diploma in Project Management	10/1/2021	Professor Nada Abdel-Qader Al-Shraideh	
21	Naim Abdel-Jalil	Bachelor	Diploma in Project Management	10/1/2021	Professor Zaid Sadeq Majed	
22	Muhammad Taqi Jaafar Ahmed	Bachelor	Diploma in Project Management	10/1/2021	Prof. Zainab Shallal Akkar	
23	Spectra Asaad Yassin	Bachelor	Diploma in Project Management	10/1/2021	Professor Nada Abdel Qader Al-Shraideh	
24	Anwar Jassim Abdul-Hussein	Bachelor	Diploma in Strategic Planning	10/1/2021	Professor Nada Abdul-Qader Al-Shraideh	
25	Munir Abdul Razzaq Sawadi	Bachelor	Diploma in Strategic Planning	10/1/2021	Professor Wafaa Ali Sultan	

### Courses stage

T	Student's full name	Certificate obtained	certificate he wants to obtain	Date of commencement in the department The	Notes
1/20	Karrar Ghazi	Master of Business	PhD	19/9/2021	
2	Noor Samir Mohsen	Bachelor	Master of Business	Zaidan/2021	
3	Russell Muhammad Nouri	Bachelor	Master of Business	9/19/2021	
4	Faten Issa Alawi	Bachelor	Master of Business	9/19/2021	
5	Hawra Ehsan Habib	Bachelor	Master of Business	9/19/2021	
6	Rahma Naima Sajet	Bachelor	Master of Business	9/19/2021	
7/19/9/2021	Afnan Adel Malik	Bachelor	Master of Business	9/19/2021	
8	Amani Firas Muhammad Shaker	Bachelor	Master of Business	's	
9	Hussain Jaafar Ghanem	Bachelor	Master of Business	9/19/2021	
10/9/2021	Fatima Asaad Hassan	Bachelor	Master Business	19/9/2021	
12/9/2021	Heba Youssef Eid	Bachelor	Business	11/9/2021	

Master	Fatima Hossam Faleh	's degree	Master's in Business	Bachelor	
Business	Qassem Finjan Abdel-Zahra	Bachelor	Master's in Business	13/19/9/2021	
14/20/2021	Yousra Abdel-Karim Abboud	in	's	degree	
15/9/2021	Abdul-Hussein Laibi	Business Youss	degree	Bachelor's	
Diploma	Qassem Gaseb Kazem	Bachelor	Diploma in Strategic Planning	Miqdam	
17/9/2021	in Ali Thaer Nehme	Bachelor	in Strategic Planning	16/9/222021	
18/9/2021	in Salam Abdul Kazem	's Degree	Diploma in Strategic Planning	Bachelor	
19/9/2021	Sarah Sobeih Yousef	Bachelor	Diploma Project Management	Mazhar	
20/9/21/2021	Ghadeer Abdul Wahed Hammoud	Bachelor	Diploma in Project Management	21/9/2021	
22/20/9	Abdullah Ghaith Muhammad Hassan	's degree	Diploma in Project Management	Bachelor	
Jabr	Karim	Bachelor	Quality Management	in	
23/9/2021	Ahmed Hakim Mazloun	Bachelor	Diploma in Quality Management	Ghaffar2021	
24/9/2021	Mustafa Majed Yassin	Bachelor	Diploma in Quality Management	/	
25/9/2021	Bassel Muhammad Abbas	Bachelor	Naval	's	
26/9/19	Abdulrahman Idan	Bachelor	Master	Navigation	
27	Hussain Abdulhadi Abdullah	Bachelor	Master of Naval	Jakhour/2021	
Master	Hussain Ali Baqi	Bachelor	Master of Naval	9/19/2021	

Master	<b>Amer Muhammad Khakmat</b>	Bachelor	of Naval	<b>28/9/2021</b>	
30	<b>Hassan Ali Waheed</b>	Bachelor of	of Naval	<b>29/9/2021</b>	
31	<b>Salem Faleh Salem</b>	Bachelor	Marine Master's Degree,	<b>9/19/2021</b>	

### Withdrawing and canceling admission

T.	The full name of the student	certificate he wants to obtain	Position The
1	<b>Aqila Abdul Rasoul Alawi Habib</b>	<b>Master of Business</b>	<b>Did not start</b>
2	<b>Ghadeer Abdul Wahed Hammoud Customer</b>	<b>Project Management Diploma</b>	<b>Started and then withdrew during the first week</b>

### Fifth: Study subjects

#### a- Preliminary studies

#### the first stage

course The first course					The second			
T	The course material	The name of the instructor and the scientific title	number of hours	The number of units The	The course subject	The name of the instructor and the scientific title	Number of hours	Number of units
1	Principles of Business Administration (1)	Dr. Nidal Yasser	3	6	Principles of Business Administration (2)	PM. Naji Saleh	3	6
2	Principles of Economics (1)	Prof. Mahmoud Qassem Daoud	2	4	Principles of Economics (2)	Prof. Mahmoud Qassem Daoud	3	6
3	Accounting Principles (1)	Dr. Suhail Najm Abdullah	3	6	Accounting Principles (2)	Prof. Dr. Suhail Najm Abdullah	3	6
4	Computer (1)	. Thaer Khalaf Khashan	2	4	Computer (2)	Dr. Ammar Youssef	3	6
5	Mathematics Business Administration	Naji Saleh Dahoud	3	6	Statistics for Business Administration	<b>Prof. Dr. Rady Abdullah Ali</b>	3	6



6	Arabic Language	Prof. Sabah Abdel Karim Mahdi	2	4	Rights and Freedoms	Asst. Yasmine Najm Abdullah	2	4	
7	Administrative readings E	M.D. Abbas Abdel Hamid	2	4	Commercial Correspondence E	Prof. Nidal Yasser	2	4	
<b>Total</b>					<b>Total</b>				

### Second stage Second

First course					course				
T	Study subject	Teaching name and scientific title	Number of hours	Number of units	Study subject	Teaching name and scientific title	Number of hours	Number of units	
1	Marketing Department	Asst. Mohamed Abdel Reda Farag	3	6	Marketing Research	AD. Raafat Awad	2	4	
2	Department of Materials and Stores	m. Adela Hatem	3	6	Intellectual Capital Management	Asst. Rasha Mahdi	2	4	
3	Human Resources Management	Associate Professor Rashamdi	3	6	Organizational Behavior	Prof. Hadi Abdel-Wahhab	3	6	
4	Intermediate Accounting	Asst. Prof. Muhannad Abdul Muttalib	2	4	Financial Accounting	Asst. Maher	2	4	
5	Commercial Law	Dr. Zainab Yassin	3	6	Electronic Commerce	Asst. Muhammad Abdul Reda	2	4	
6	Organization Theory	dHadi Abdel-Wahhab	2	4	computer excel	m. Amaranzar	3	6	
7	Computer Excel	Master's in Amarnazar	3	6	Mathematics for Business Administration	Eng. Naji Saleh	3	6	
8	Supply Management	. Iman Hato	2	4					
<b>Total</b>					<b>Total</b>				

### The third stage,

course, the first course, the					the second			
T	the course material	, the name of the instructor and the scientific title,	number of hours	number of units	the subject matter, the	, the name of the instructor and the scientific title,	number of hours	number of units
1	<b>Financial Department 1</b>	Asst. Nada Abdel Qader	3	6	Financial Management 2	A. D. Orouba Rasheed	3	6

2	<b>Operations Research</b>	Asst. Basil Habar	3	6	Strategic Thinking	Dr. Mohammed Saleh	2	4
3	<b>Banking Administration</b>	A.D. Orouba Rasheed	3	6	Insurance Department	AsstWafaa Ali	3	6
4	<b>cost accounting 1</b>	Prof. Dr. Abdul Karim Abdul Rahim	3	6	QSB	Asst. Shatha Ahmed	3	6
5	<b>Strategic Management</b>	Dr. Abbas Abdel Hamid	3	6	Cost Accounting 2	m. Abdel Karim Abdel Rahim	3	6
6	<b>Project Management</b>	M. Zaid Sadeq	3	6	Project Management Applications	ProfessorZaid Sadiq	3	6
7	<b>Business Economics</b>	d. Mahmoud Qassem	2	4	Feasibility studies	Professors. Nada Abdel Qader	2	4
8	<b>English Language</b>	Asst. Shatha Ahmed	2	4				
<b>Total</b>					<b>Total</b>			

**The fourth stage,**

course, the first course, the					the second			
T.	the course material	, the name of the instructor and the scientific title,	number of hours	the number of units	the course subject,	, the name of the instructor and the scientific title,	number of hours	number of units
1	Production and Operations Department	Prof. Radi Abdullah	3	6	Quality Management	MD. Abbas Abdel Hamid	3	6
2	Management Information Technology	md. Nidal Yasser	3	6	Knowledge Management	md. Mohammed Saleh	3	6
3	International Business Administration	d. Mohammed Saleh	3	6	Corporate Governance	Asst. Eman Hato	2	4
4	Government Contracts Department	Prof. Zainab Shallal	2	4	Negotiation Department	Eng. Ali Nassif	2	4
5	Risk Management	AsstWafaa Ali	2	4	Investment Portfolio Management	d. Zainab Shallal	3	6
6	English Language	Professors. Shatha Ahmed	2	4	Scientific Research Methodology	Eng. Alaa Nasser	2	4
7	Research Project		2	4				
8								
<b>Total</b>					<b>Total</b>			

## B- Postgraduate Studies

### Ph.D.

Subjects of the first semester	teaching	Number hours	Materials of the second semester of	teaching	Number of hours
Operations Research	Prof. Mohamed Aboud Taher	3	Statistical software	Prof.Dr. Mohamed Aboud Taher	2
Strategic Management	Prof.Dr. Taher Mohsen Mansour	3	Marketing Department	Prof.Dr. Abdel Reda Farag Badrawi	3
Production and Operations Management	Prof.Dr. Radi Abdullah Ali	3	Organization Theory and Organizational Behavior	Prof.Dr. Hadi Abdel-Wahhab Abdel-Imam	3
Department of Creativity and Entrepreneurship	Prof.Dr. Hadi Abdel-Wahhab Abdel-Imam	2	Knowledge Management	Prof.Dr. Mohamed Hussein Manhal	3
Human Resources Department	Prof. Dr. Rasha Mahdi Saleh	3	Financial Department	Prof. Dr. Orouba Rashid Ali	3
English language Prof.	Dr. Ahmed Saddam Abdel-Saheb	2			

### Master's: Business Administration

First semester	teaching	Number hours	Second semester	teaching	Number of hours
Strategic management	Prof. Muhammad Hussein Manhal	2	Organizational Behavior	Prof.Dr. Hadi Abdel-Wahhab Abdel-Imam	2
Production and Operations Management	Prof.Dr. Radi Abdullah Ali	2	Financial Department	Prof. Dr. Nada Abdel-Qader Al-Sharida	2
Organization Theory	Prof. Hadi Abdel-Wahhab Abdel-Imam	2	Human Resources Department	Prof.Rasha Mahdi Saleh	2
Management Information Systems	Prof. Dr. Shatha Ahmed Alwan	2	Scientific Research Methodology	Dr. Ammar Youssef bored	2
Marketing Department	MD. Ammar Youssef bored	2	quantitative methods	Prof.Dr. Mohamed Aboud Taher	2
English language	md. Abbas Abdel Hamid Abdel Abbas	2			

### Master: Maritime Administration

First semester	teaching	Number hours	Second semester	teaching	Number of hours
Strategic	Taher Mohsen Mansour	2	Supply and Logistics Department	Prof. Radi Abdullah Ali	2
Production and Operations Management	Prof.Dr. Radi Abdullah Ali	2	Maritime traffic control	d. Kazem Jaafar Ahmed	2
Administrative Leadership	Prof.Dr. Hadi Abdel-Wahhab Abdel-Imam	2	Scientific Research Methodology	Prof.Shatha Ahmed Alwan	2
English Language	Asst. Abbas Abdel Hamid Abdel Abbas	2	Maritime Safety Department	Prof.Wameed Abdel-Zahra	2
Operations Research	Prof.Dr. Mohamed Aboud Taher	2	International Maritime Law	Prof.Hussein Abdel Qader Maarouf	2
		2	Risk Management and Marine Insurance	Prof. Wafaa Ali Sultan	2

### Higher Diploma : Strategic Planning

First semester	teaching	Number hours	Second semester	teaching	Number of hours
Scenarios	Scenarios	2	Panel discussions	Prof. Muhammad Hussein Manhal	2
Strategic Information	Systems Strategic Information Systems	2	Operations Research	Prof. Radi Abdullah Ali	2
The English	language The English language	2	Planning budgets Prof.	Dr. Orouba Rasheed Ali	2
Human Resources	Department Human Resources Department	2	Public Administration	Prof. Dr. Nada Abdul-Qader Al-Shraideh	2
Strategic	Management Strategic Management	2	Thinking	Eng. Nidal Yasser Abdullah	2
Modern administration and	scenario	2	Scientific research methodology	Prof. Ammar Youssef bored	2

### Higher Diploma : Project Management

The first semester	teaching	number hours	The second semester	teaching	number of hours
Operations research	Prof. Radi Abdullah Ali	2	MS project	Prof.Dr. Mohamed Aboud Taher	2

Project Management and Planning	Prof.Zainab Shallal Akkar	2	Contracting Department	Prof. Dr. Zainab Shallal Akkar	2
Projects Supply Management	Dr. Abbas Abdel Hamid Abdel Abbas	2	Project Risk Management	Prof. Wafaa Ali Sultan	2
Safety Management	Prof. Domideh Abdel-Zahra	2	Project Evaluation	Prof. Nada Abdul-Qader Al-Shraideh	2
Modern Leadership	Dr. Nidal Yasser Abdullah	2	Costs and feasibility studies	Prof. Dr. Naim Sabah Jarrah	2
English language	md. Ammar Youssef Djer	2	Information Technology for Projects	Prof.Dr. Radhi Abdullah Ali	2

### Higher Diploma : Quality Management

First semester	teaching	Number credits	Second semester	teaching	Number of hours
Statistical software in quality	Prof. Shatha Ahmed Alwan	2	Quality improvement methods and tools	Prof. Radi Abdullah Ali	2
ISO Management Systems	Prof. Dr. Shatha Ahmed Alwan	2	Quality Systems Design	Prof. Dr. Shatha Ahmed Alwan	2
Leadership styles and styles	Dr. Abbas Abdel Hamid Abdel Abbas	2	Business Re-engineering	Prof. Sahira Abdel-Khader Wadi	2
Strategic Planning for Quality	Prof.Orouba Rasheed Ali	2	, Quality Management Audit,	Dr. Nidal Yasser Abdullah	2
Total Quality Management	AsstSahera Abdel-Khader Wadi	2	Quality improvement methods and tools	Prof. Radi Abdullah Ali	2
English language	Prof. Dr. Hadi Abdel Wahab	2			

**Sixth: Instructor research planned to be completed**

, T	, the name of the teacher	The title of the research
1	Mr. Dr. Radi Abdullah Ali	1- The effect of organizational support on improving job performance. An applied study in the General Company for Ports of Iraq 2. The impact of information technology infrastructure on improving job performance. An applied study in the General Company for Ports of Iraq. 3. The role of the supply chain in improving the quality of banking service through information technology. A comparative study.
2	. Shatha Ahmed Alwan	Implementation of the standard ISO 9001.2015 in the North Oil Company
		Preparedness of the University of Basra to obtain the European Standard
		Delaying the completion of road and bridge projects in the province of Basra. Reasons and solutions
3	. Wafaa Ali Sultan	Measuring and analyzing the profitability of insurance companies
		Electronic insurance and its relationship to customer satisfaction
		Using the early warning system to measure the performance of insurance companies
4	customer Ammar Youssef bored	Customer perceptions of marketing deception practices and their impact on the intention of repeat purchase through the perceived value of the
		The impact of customer-oriented marketing capabilities on the market performance of the brand: Marketing capabilities for employee development An interactive variable
5	Dr. Abbas Abdel Hamid Abdel Abbas	The role of total quality management in improving environmental performance
		Total Environmental Quality Management and its Relationship to Administrative Change
		Evaluating the performance of the quality management system in the oil sector companies The
		impact of total quality management practices on societal satisfaction: Job satisfaction is an interactive variable
6	directions Muhammad Salih Hadi	Philosophy of some of the knowledge management processes and their main
		The green productivity strategy and its role in competitive advantage
		Knowledge sharing and its applications in organizations
		Applying a knowledge management model in addressing some of the problems in the Iraqi state institutions
7.	M. Raafat Awad Musa	The Impact of Advertising Credibility on Purchase Intentions: An Empirical Study among Iraqi Facebook Users.
		The Effect of Nonverbal Communication on Customer Perceptions: A Field Study in The Context of Banking Service.
		The Role of Celebrity Endorsements in Breaking Advertising Clutter and Avoiding Advertising on Social Networks: An Empirical Study.
		The Effect of E-Customer Relationship Management on Customer Satisfaction and Customer Loyalty: Empirical Evidence from Iraqi
8	Industry	Banking
		"Using some of the green productivity strategies to enhance the competitive advantage of mineral water bottling companies in Basra Governorate"

		The mediating role of strategic information systems in the relationship between cloud computing and competitive advantage strategies - An applied study in some cellular communication companies in Iraq
9	Ali Nassif Sabr Kanas	Organizational spirituality and its impact on perceived organizational support - immersion Job is an interactive variable
		Job burnout and its impact on job alienation The
10	Yasmine Najm Abdullah Mohsen	national industry in Iraq and its role in the economic development process
		Fluctuations in oil prices and their effects on the Iraqi economy
11	Muhammad Abdul-Ridha Faraj Badrawi	The impact of workplace spirituality on the relationship between servant leadership and creativity
		The effect of hard and soft pony On the performance of teachers in the use of e-learning, an applied study at the University of Basra,
12	Iman Hato Jahloul	the impact of blue intellectual capital on organizational sustainability,
13	Basil Jabbar Ajil	, cleaner production and its impact on achieving sustainable development,

### Seventh: Authoring and translation planned

T	Author name	Book title	Start date	Importance
1	Dr. محمد صالح هادي	Some basic approaches to scientific research	10/1/2021	Guiding researchers on the importance of scientific research

### Eighth: Seminars and seminars planned to be held

#### Seminars / discussion of theses, theses and research - postgraduate students

T	Name of the student	Seminar title	Name of the supervisor	Study
1	Karar Mohsen	The effect of bright personality and abusive supervision on positive and negative creativity through mediating variables (emotional exhaustion)	Prof. Hadi Abdel-Wahhab	Ph.D
2	Abbas Ali Muhammad	The multi-level impact of transformational leadership and empowerment on organizational performance: Psychological empowerment and participatory leadership as two mediating variables	ThajeelHadi Abdel-Wahhab	Ph.D.
3	Wissam Bader Kazem	Adopting knowledge pillars to build and update organizational knowledge repositories: The mediating role of knowledge corridors and the interactive role of knowledge leakage	HusseinMuhammad Hussein Manhal	Ph.D.
4	Muhaja Hamid Mohsen	Formulating a collective negotiation strategy to improve the quality of work life: Impression management as an "interactive" variable. An exploratory study on human resources in the Projects Department of Basra Municipality	Prof.Dr. Muhammad Hussain Manhal	Master of Business
5	Karima Mohamed Madhoush	The impact of environmental factors on the administrative decision-making process	Prof.Dr. Taher	Master of



			Mohsen Mansour	Business
6	Doaa Shahid Habib	The impact of information technology on improving the quality of performance through the mediating role of organizational change and administrative creativity as an “interactive” variable.	Prof. Dr. Radi Abdullah Ali	Master of Business
7	Haneen Abdel-Salam	: Reflections of parental leadership behaviors on the creative behavior of working individuals through the quality of work life	Prof. Hadi Abdel-Wahhab	Master of Business

### Discussion seminars/teachers

T1	title Teaching name and scientific title	of the discussion Seminar	Date	Notes
:				

### Ninth Planned scientific conferences and participation inside and outside Iraq

T	Name of the lecturer and scientific title	the conference	of participation Title of	Place	Date of the meeting
1					
2					

### Tenth: Scientific symposia planned to be held and participated in inside and outside Iraq

of	symposium	The name of the instructor and the scientific title The	place of the meeting	The date of the meeting

### eleventh Planned training courses to participate in inside and outside Iraq

T	Name of the training course	Name of the instructor and scientific title	Place of the meeting	Date of meeting
1				
2				

### Twelfth: Educational supervision

Stage	division / branch	Name of the teaching
first	a	Dr. Ammar Youssef
	B.A.	MD. Mohammed
second	a	Saleh Sahera Abdel-Khader
	.	lecturer Zaid Sadiq Majed
3rd	A.	PhD Rasha Mahdi Saleh
	-Sharida,	Prof. Dr. Nada Abdel-Qader Al
Fourth	A.	Prof. Radi Abdullah Ali
	B.	Prof. Hadi Abdel-Wahab

### Thirteenth: Patents

teacher's name	of titles of patents submitted	Date of application Submission

#### Fourteenth Expected community service

Name of the teacher	Type of service	Date	the beneficiary party	Notes
	Training course in the field of human resources	January	All companies in Basra Governorate	
	Training course in the field of contracts	February	All companies in Basra Governorate	
	Training course in the field of time management	March	All companies in Basra Governorate	
	A training course in the field of total quality	April	All companies in Basra Governorate	
	A training course in the field of business administration	May	All companies in Basra Governorate	
	A training course in the field of negotiation skills	June	All companies in Basra Governorate	
	A training course in the field of strategies and policies	July	All companies in Basra Governorate	
	course in the field of marketing management	training	All companies in Basra Governorate	

#### Fifteenth : Other scientific activities

##### Academic accreditation plan

..... seeks to obtain academic accreditation, as the academic accreditation committee has been formed in the department. The department seeks to take the necessary measures to keep pace with international universities through Achievement:

An integrated plan for the training of teachers. .1

Staff training plan. .2

Development of computers and laboratories. .3

Classroom development. .4

Work to provide rest rooms for students. .5

Define the duties and responsibilities of each employee. .6

Establishing special conditions for the teaching membership test. .7

Working on developing continuing education programs in the field of business administration. .8

Providing better services to the community through the advisory office and the mechanism of dealing with public and private sector institutions. .9

Work to follow up the development of the efficiency of the faculty member in the department. .10

Develop a guide for new students. .11

Work on the participation of students in decision-making within the department. .12

Work on preparing projects and applied research. .13

Continuous assessment of students. .14

### Curriculum development plan

Proposals have been developed to develop curricula and submitted to the Deans' Committee so that the business department curricula are in line with the requirements of the

**sixteenth : Committees** / Please issue administrative orders for the committees - a copy of it to the Quality Assurance Division

#### Academic Accreditation Committee

.	Teaching	Membership
1	Professor Shatha Ahmed Alwan	President
2	m. Thaer Khalaf Khashan	Member
3		Member

#### Curriculum Development Committee

Pro fes sor	Teaching	Membership
1	Dr. Shatha Ahmed Alwan,	President
2	Prof. Radi Abdullah Ali,	a member of
3	Prof. Hadi Abdel-Wahhab Abdel-Imam,	Member

#### of the Graduate Studies Committee

,	Teaching	Membership,
1	Prof. Shatha Ahmed Alwan	Head of
2	Prof. Dr. Nada Abdel-Qader Al-Shraideh,	Member
3	Prof. Dr. Zainab Shalal Akkar	Member

#### Scientific Committee

the	Teaching	Membership
1	Professor Shatha Ahmed Alwan,	President
2	Prof. Radhi Abdullah Ali,	rappporteur
3	Prof. Hadi Abdel-Wahhab Abdel-Imam,	member
4	. Orouba Rasheed Al-Badran	Member
5	Prof. Dr. Rasha Mahdi Saleh	Member

#### of the Examination Committee

##### Preliminary Study

T	Teaching	Membership
1	Prof. Shatha Ahmed Alwan,	President
2	Prof. Radi Abdullah Ali	Member
3	Prof. Hadi Abdel-Wahab	a member

4	professors. Zaid Sadeq Majed,	a member of
5	d. Mahmoud Qassem Daoud,	a member
6	md. Nidal Yasser Abdullah	a member of
7	m. Ammar Youssef bored	member
8	m. Ammar Nizar Mustafa	a member of
9	m. Thaer Khalaf Khadan,	member
10	. Naji Saleh Dahd	member
11	. Zainab Yassin Khader	Member

**Graduate Studies**

of	Teaching	Membership
1	Professor Shatha Ahmed Alwan	Head of
2	Prof. Dr. Nada Abdel-Qader Al-Shraideh,	Member
3	Prof. Dr. Zainab Shalal Akkar	,

**of the Educational Guidance Committee, the preliminary studies,**

the	teaching staff,	Membership
1	lecturerWafaa Ali Sultan,	Chairman
2	Eng. Iman Hato Halul,	a member of
3	m. Basil Jabbar Sobeih,	member
4	, Dr. Adela Hatem Nasser,	member
5	Dr. Zainab Yassin Khader	a member of
6	m. Naji Saleh Dahd,	Member

**of Graduate Studies**

,	Teaching	Membership,
1	Professor. Shatha Ahmed Alwan	Head of
2	Prof. Dr. Nada Abdel-Qader Al-Shraideh,	Member
3	Prof. Dr. Zainab Shallal Akkar	, member

**A/prof.....**

**Head of department .....**